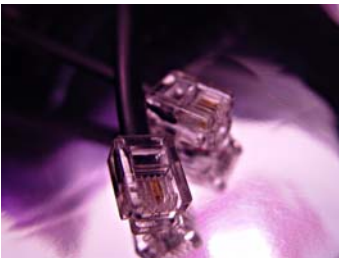


How Non-Geographic Numbering Works

“protect yourself from further number changes. set up and ready to use within minutes”



1. Your client picks up the telephone to call to you. Instead of using your standard 01 or 02 telephone number, they dial a Non-Geographic (i.e. 08xx) Number...



2. The call arrives at the local BT Telephone Exchange where it is detected that your Non-Geographic Number is to be handled by our network...



3. At this stage, the BT Telephone Exchange effectively hands the call over to us. Our computer looks up where you have elected to route the calls...



4. And the call is connected over our network to your chosen location.
Whilst talking, you and your caller enjoy the benefits of impeccable call quality. Your potential callers may be more encouraged to call you if you advertise a Non-Geographic Number as it removes the worry of the call cost.

“unique facilities including friendly and personal advice...”

Excellent Reasons to Deploy Non-Geographic Numbers

- » 0845 numbers are now widely accepted to be “local rate”. This means that you can be called from anywhere within the country for the price of a local call. This in turn increases the perceived value you place on your customer relations.
- » Your location remains totally unknown to the caller. This enables you to manage a local advertising campaign from a national base.
- » Your telephone number need never change again. If you move offices, thus changing your landline numbers, a Non-Geographic Number simply moves with you, eliminating the need and associated expense to reprint stationary, business cards, adverts and signs. You are also fully protected against future OFCOM number changes.
- » A Non-Geographic Number can be set up and ready for use within minutes, routed to any UK fixed landline, without affecting current service.
- » There is absolutely zero risk of misuse as you pay nothing towards the call. There are no limits on the quantity of calls you can receive.
- » Should your telephone lines fail, a Non-Geographic Number can be re-routed to any other UK fixed landline within minutes, perhaps to one of your other offices or branches. When the fault is resolved, the Non-Geographic Numbers can then be seamlessly routed back, having lost no business.
- » Our client web interface will detail every call you receive, allowing you to monitor your call traffic. This also allows you to reroute your Non-Geographic Numbers to any fixed landline in the United Kingdom in a matter of minutes.
- » Your business will adopt a much more professional image, which in turn will attract new clients. An enhanced professional image will also allow you to compete in a larger market.
- » Calls to your Non-Geographic Number can be rerouted to an alternative location if your primary number is engaged or unanswered. This would eliminate all “call divert” charges that your current supplier may impose.
- » You could deploy a unique 0845 number to each one of your offices nationwide. This would allow cross-office calling at only local rate.

Key Business Management can offer you Non-Geographic Numbers with the full support of one of the United Kingdom’s leading telecommunication service providers.

We are pleased to be able to offer you:

- **No** ongoing number management or service charges. Once the number is connected there is nothing more to pay... ever.
- There is **no disruption to current service**.
- You can **change the destination** of your calls to anywhere within the United Kingdom **in minutes**. Meaning, if you move premises, the number simply moves with you, removing the need to reprint stationary. All this is done via our user-friendly, web-based interface, which will also allow you to monitor the amount of incoming calls.
- **No engineers or new cabling are required**